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For Immediate Release

For More Information: Erica Bednar at (877) 959-8400

1ST GLOBAL PARTNERS WITH KLEIN DECISIONS TO DEVELOP ROBUST RISK ASSESSMENT TOOL

DALLAS – August 13, 2009 – 1st Global, the business development and resource partner of choice to leading wealth management firms, recently announced the integration of its comprehensive business platform, 1st Global Pathway™, with a very robust risk assessment tool, Risk.IQ™. Risk.IQ was created and developed in conjunction with Klein Decisions, Inc.

The development of Risk.IQ and its integration with 1st Global Pathway was motivated by a number of needs. The most important was to provide 1st Global Financial Advisors with a structured, comprehensive process to accurately assess a client's true objectives and priorities with regard to investment risk and return. In light of recent economic events, understanding and appropriately communicating the client's risk tolerance is more important than ever. Using methods including conjoint analysis, a theory originally developed at the Wharton School of Business, clients using Risk.IQ answer four simple questions and then make trade-off decisions about competing objectives to uncover their true feelings about volatility in their investment portfolios. This process not only serves to more accurately position initial investment allocations, but also helps educate clients and set expectations about the future.

In the short period 1st Global Pathway and Risk.IQ has been available to 1st Global advisors, the positive responses from both advisors and their clients has been overwhelming. 1st Global's President and COO, David Knoch, states, "Investors today have a right to be as educated as possible about how their hard-earned wealth will be managed by their advisors. CPA wealth management firms affiliated with 1st Global are already amongst the best prepared to have fulfilling discovery and education conversations with their clients. With the help of Klein Decisions, Risk.IQ makes the best even better."

1st Global partnered with Klein Decisions because they are the premier provider of risk assessment evaluation through leading edge technology. 1st Global was especially proud to work on this project with 25-year industry veteran, Bob Padgette, founder of both Klein and the Mobius Group, Inc. and the 2003 Money Management Institute Pioneer Award Winner for leadership in the managed investment solutions industry.

About 1st Global

1st Global helps tax, accounting and legal professionals build their own comprehensive wealth management practices with proven business-building systems, education programs and technology. 1st Global supports affiliates with a nationwide infrastructure that provides securities brokerage, fee-based asset management, insurance services, and financial and estate planning services.

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1st Global currently has over 200 dedicated professionals serving over 1,100 affiliated advisors nationwide. 1st Global Capital Corp. is a member of FINRA and SIPC and is headquartered at 8150 N. Central Expressway, Suite 500 in Dallas, Texas, (214) 265-1201. Investment advisory services offered through 1st Global Advisors, Inc. Additional information about 1st Global is available via the Internet at www.1stGlobal.com.

About Klein Decisions, Inc.

Klein Decisions was founded in 2002 by Robert L. Padgett, CFA, CIMA, to develop dynamic decision systems that incorporate investor goals and priorities into the investment decision process. Headquartered in Research Triangle Park, NC, Klein's team of experienced investment and technology experts have introduced a suite of Web-based applications based on a patented process that precisely quantify an investor's goals, behaviors and preferences, and integrate that insight into a personalized investment solution. Additional information about Klein Decisions is available via the Internet at www.kleindecisions.com.

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